



IGNITE YOUR BRAND.

MARKETING & COMMUNICATIONS
SPECIALISTS - MINING & RESOURCES

wahoo.

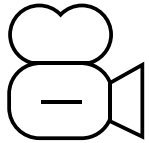
contents.

WHAT WE DO	3
OUR SERVICES	4
OUR LEADERSHIP TEAM	5
TIER 1 ASSET EXPERTISE	6
OUR MINING & RESOURCE SHOWREEL	8
OUR WORK	9
CONTACT US	22

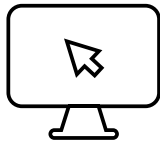


what we do.

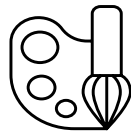
Wahoo is a proudly independent, Brisbane based, full service marketing agency dedicated to delivering end-to-end advertising & marketing solutions.



**VIDEO
PRODUCTION
& PHOTOGRAPHY**



**WEBSITE
DESIGN &
DEVELOPMENT**



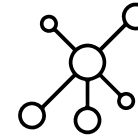
**CREATIVE
DESIGN
SERVICES**



**BRAND
DEVELOPMENT**



**MEDIA
PLANNING &
BUYING**



**DIGITAL &
SOCIAL MEDIA
MARKETING**



our services.

+ LOGO & BRAND DEVELOPMENT

- Logo
- Brand Identity
- Brand style guide

+ CREATIVE

- Advertising campaigns
- Corporate communications
- Annual reports
- Corporate stationery
- Brochures
- Marketing collateral
- Digital presentations
- Tender documents
- Print management
- Custom publications

+ CONTENT CREATION

- Copywriting
- Copy editing & proofing
- Scripting

+ DIGITAL & SOCIAL MEDIA

- Content strategy & planning
- Social media marketing
- Social media management
- Digital marketing
- Google campaigns
- Digital display advertising

+ MEDIA PLANNING & BUYING

- Media strategy & planning
- Rate negotiations
- Post campaign reporting

+ WEBSITES

- Website design & development
- Content creation
- Content management
- SEO
- Campaign landing pages
- Mobile websites
- E-commerce platforms

+ VIDEO & PHOTOGRAPHY

- Videography
- Television commercials
- Animation & motion graphics
- Stills photography
- Drone video & photography
- Post production services





INES BARILATTI
DIGITAL MARKETER

KRISTIE WEAVER
CLIENT SERVICE
MANAGER

PETER NORRIS
DIRECTOR

SIMON MATHIAS
CREATIVE DIRECTOR

JANINE PAYNTER
DIRECTOR

our leadership team.

Our talented team are passionate, highly skilled, thrive on challenges, think strategically, communicate openly and most importantly are people you will love working with.



tier 1 assets expertise.

Coal, copper, zinc, nickel & cobalt commodities
in Queensland, New South Wales, Northern
Territory, Western Australia & globally



W.

We work with:



OPERATIONS



HUMAN RESOURCES



CORPORATE AFFAIRS

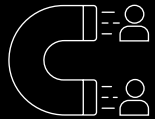


ENVIRONMENT
& COMMUNITY

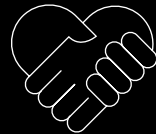


HSEC

To deliver:



TALENT ATTRACTION
& RETENTION



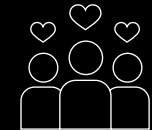
DIVERSITY &
INCLUSION



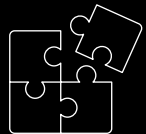
APPRENTICE
RECRUITMENT



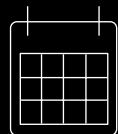
GRADUATE
MARKETING



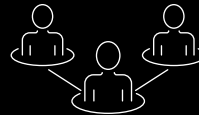
WORKFORCE &
COMMUNITY ENGAGEMENT



EMPLOYEE
ONBOARDING



CAREERS EVENT
MARKETING



CORPORATE
COMMUNICATIONS



SAFETY MATERIALS &
INCIDENT RE-ENACTMENTS



ENVIRONMENT & MINE
REHABILITATION

mining & resources creative show reel.



explore our work.

We're proud of the work we do
and the clients we work with.

W.

MARKETING
COLLATERAL



STAFF
ON-BOARDING



Glencore Coal Apprenticeship Program 2024



GLENCORE

It's a bonus earning a wage while I'm learning, but I also love knowing I'm really valued."



Earn a nationally recognised trade qualification that could kick-start your career.

What you can expect from a Glencore Coal Apprenticeship:
 Glencore is one of the world's largest globally diversified natural resource companies and a major producer and marketer of more than 90 commodities.
 Our four-year Apprenticeship Program will enable you to develop your skills, gain experience and expand your knowledge with new challenges and opportunities along the way.
 The program will involve a great mix of on-site, off-site and full-time training. Candidates will need to have completed at least Year 10 to be eligible. Mature age candidates are also encouraged to apply.

- What you'll get:**
- Gain exceptional skills and knowledge to become a qualified tradesperson
 - Take advantage of strong career pathways for your future
 - Work with one of the world's largest and most diverse natural resource companies

Glencore Coal Apprenticeship Program 2024

The 2024 Queensland Apprenticeship Intake offers positions in:

- Electrical
- Plant Mechanic / Mechanical (Coal Trade)
- Auto Electrical / Plant Mechanical (Coal Trade)
- Metal Fabrication / Mechanical (Coal Trade)

Who are we seeking?

If you are an enthusiastic and motivated person with a commitment to achieve, associated with a focus on safety, ability to work in teams and good communication skills, we would like to hear from you. Candidates must have completed at least Year 10 by the end of 2023 to be considered. Mature age applicants also welcome to apply.

How do I apply?

- To apply you will need to provide:
 - Your CV and Letter introducing yourself and your reasons for applying
 - Your Resumé include your personal details, education level and details of any practical experience or work history
 - Copies of the last three (3) years of School, TAFE or university results or evidence of workplace training if mature age
 - Names and contact details of two (2) referees

Apply Now!

Applications open on Wednesday 27 May 2023
 glencore.com.au/coal-apprenticeship
 Applications close on Sunday 18 June 2023



Call to know our Apprenticeship team at apprenticeship@glencore.com.au

Live and work with fellow apprentices at affordable onsite accommodation*

What are the onsite accommodation facilities?

Our serviced single person dorm rooms feature comfortable single beds, storage space and private bathrooms. Onsite accommodation is located within a short walk to food hubs, where apprentices will be able to meet with their workmates and have access to a full buffet of meals every day. Safety is our number one priority which is why our accommodation facilities have built-in safety as well as well-lit walking paths.

What are the benefits of living onsite?

- Workmates become life-long friends in a dynamic and shared experience working environment
- Apprentices gain invaluable life experience as they learn to manage adulthood on their own full-time
- Affordable accommodation and living costs

Where are our mining operations?

- Clarence Open Cut
- Half Creek Open Cut
- Galley Creek Coal
- Collyer Creek Open Cut
- Nalanda Open Cut
- Stobbs Open Cut

*Onsite accommodation is only available to new apprentices. Other options may include subsidised accommodation in operations areas.



Key
 ● Mine
 ● Plant facilities & storage

- Metal Fabrication (Coal/Mineral)**
 Fabricates metal rods, bars, sheets, wire, coils, assemblies and is critical to producing most types of fabricated metal products. They fabricate pressure vessels, mining equipment, agitator shafts, smoke stacks, storage bins and large pipe work using specialist, measuring equipment, a variety of hand tools and working from scale drawings.
- Plant Mechanic**
 Plant Mechanics maintain, service and repair mobile fixed and mobile machinery including trucks, heavy earthmoving equipment and stationary engines (i.e. generators, pumps, compressors, and drilling rigs) to ensure they operate efficiently and safely.
- Mechanical Fitter**
 Mechanical Fitters maintain, fit, repair and manufacture metal parts and machinery. Mechanical Fitters specialise as either **Fixed Fitters** (maintain and repair fixed engines (i.e. generators, agitator shafts) and machinery) as well as design and manufacture modifications to existing plant components and parts.
- Electrician**
 Electricians install, maintain and repair electrical machines, instruments and equipment. Electricians also specialise in a number of areas within the trade such as programming logic controllers, distributed control systems, high voltage systems or power generation. Electricians can specialise in areas including instrumentation and refrigeration.
- Auto Electrician**
 Auto Electricians maintain and repair complex heavy earthmoving machinery including complex operational technology (OT) based systems, major auxiliary and product improvement systems. Auto Electricians may specialise in a number of areas within the trade such as air conditioning, O2 systems and new equipment builds. Auto Electricians can also dual trade in areas including mechanical and refrigeration.

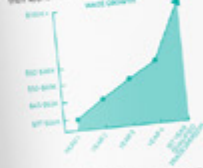
Apprentices are eligible to receive up to \$45,000 in a lump-sum performance payment on successful completion of their apprenticeship.

We're proud to offer apprentices a generous employee benefit program in addition to a lump-sum performance payment of up to \$45,000 upon apprenticeship completion.

- Employee benefits include:**
- A lump-sum performance payment of up to \$45,000 upon apprenticeship completion
 - 100% subsidised LAFE fees
 - Provision of tools, work wear and safety equipment

How will your income grow during your Apprenticeship?

Apprentices will have access to career progression opportunities that value trade skills and provide generous remuneration upon completion of their apprenticeship.



Note: The above table shows the gross apprentice wage rate and is subject to change. These amounts are paid in addition to the apprentice's superannuation contribution.

Apprentices interested in higher engineering qualifications will have the opportunity to apply for an Engineering Traineeship at the end of their Apprenticeship program.



COMMUNITY ENGAGEMENT



NEWSLETTERS

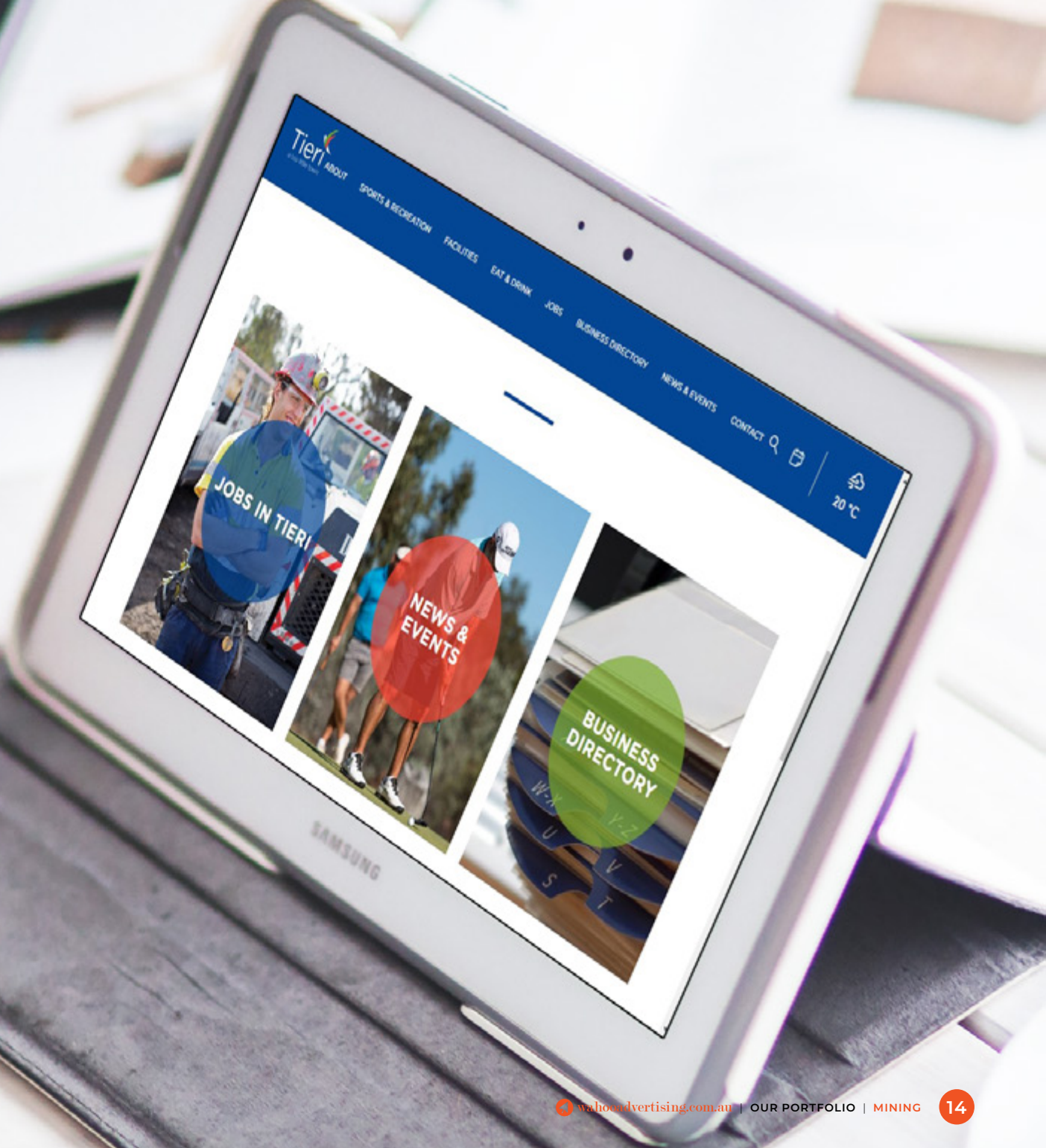
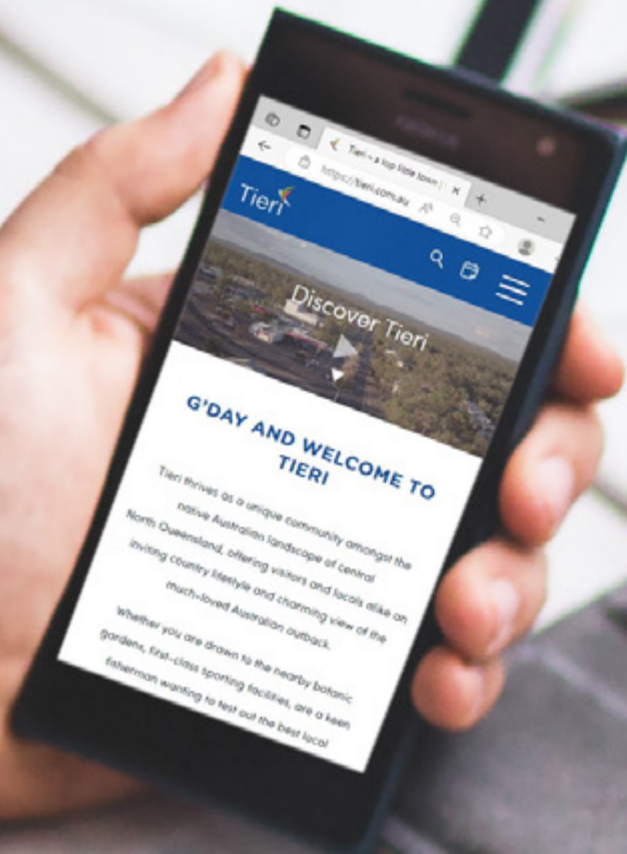
PRINT & DIGITAL BROCHURES



WEBSITES



WEBSITES

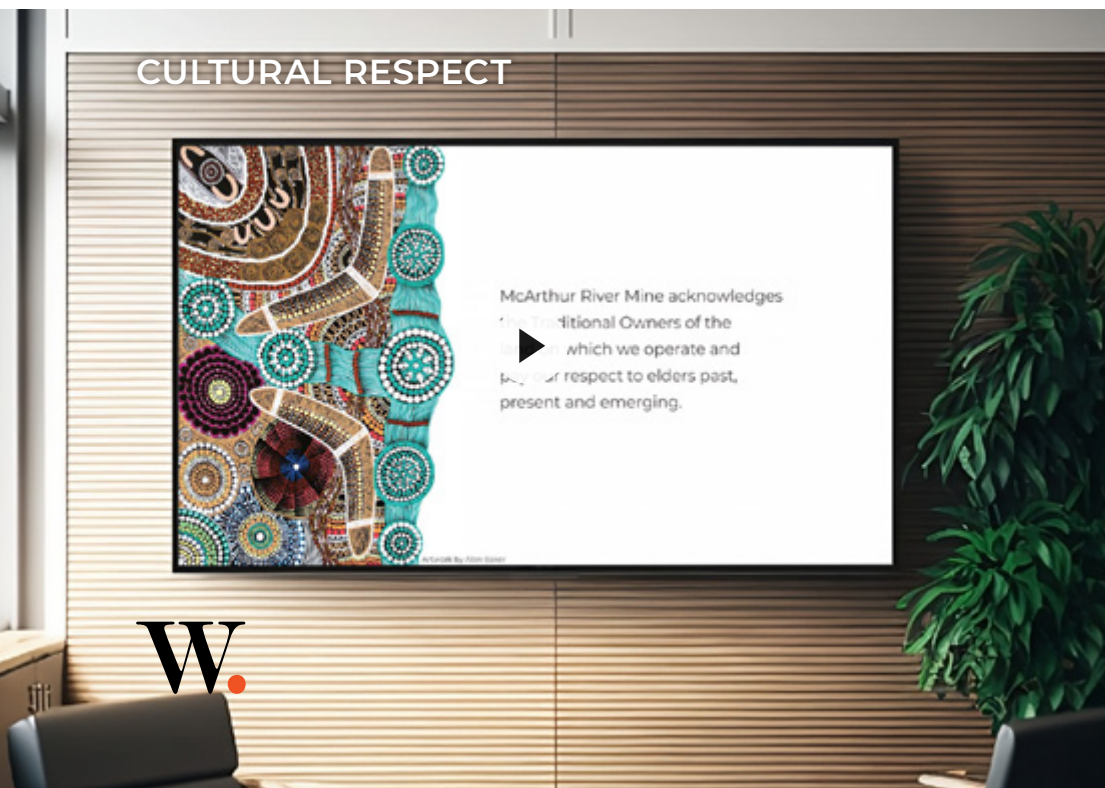
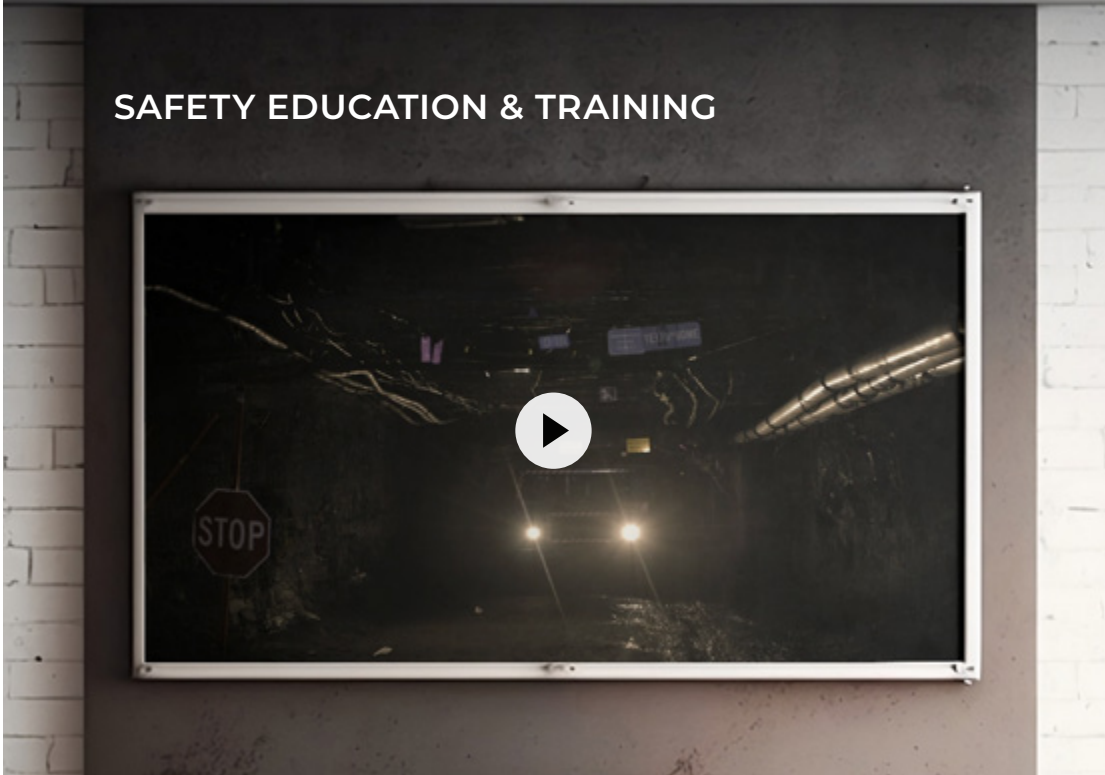


ONLINE
PORTALS



VIDEOS





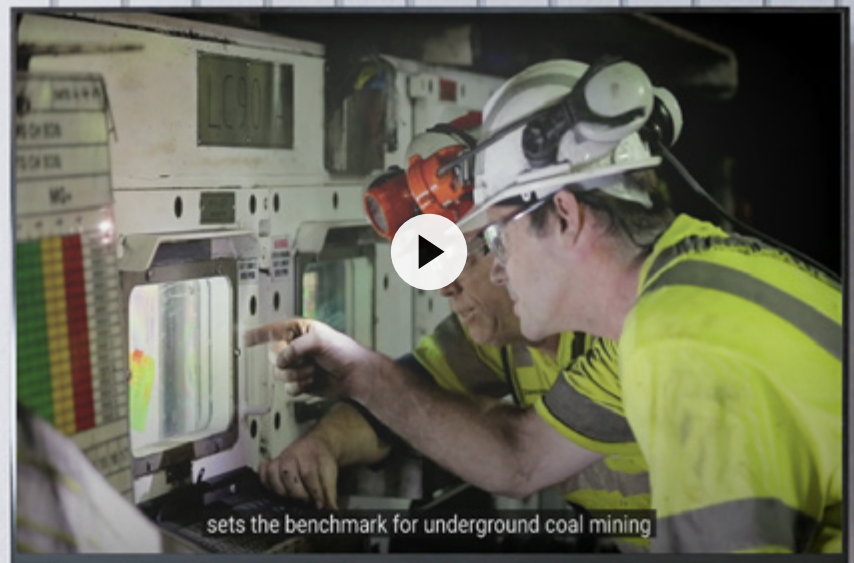
MINING OPERATION



LOADING FACILITIES

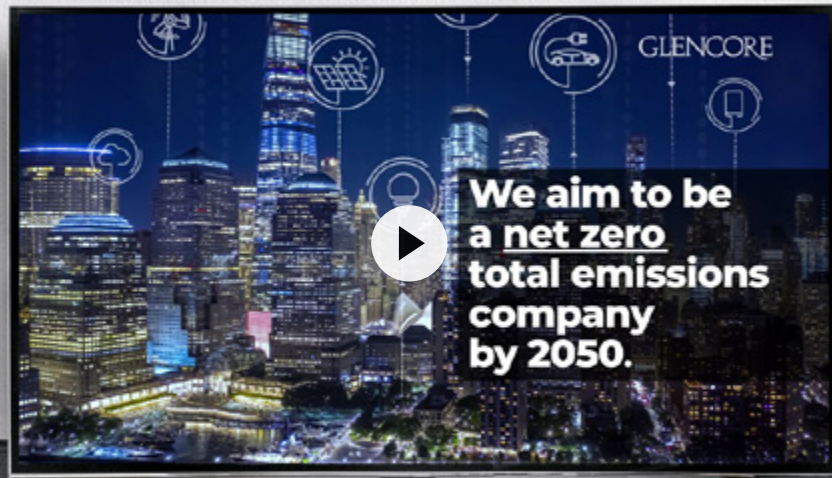


MINING OPERATION



MINING OPERATION

CORPORATE COMMUNICATIONS



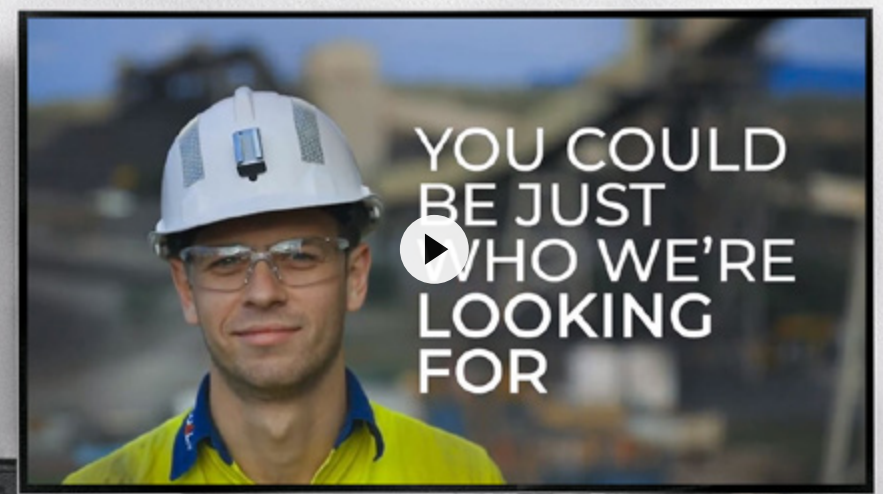
CORPORATE COMMUNICATIONS



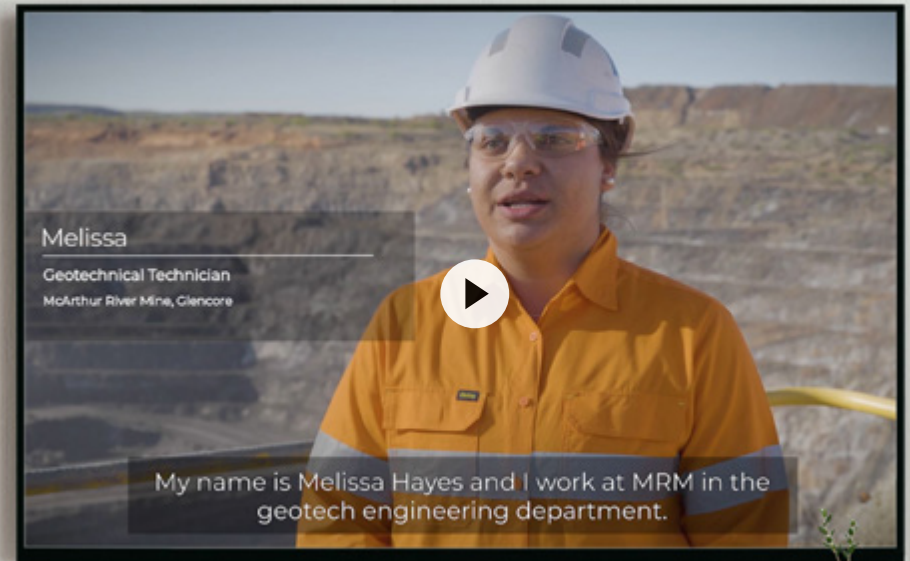
RECRUITMENT CAMPAIGNS



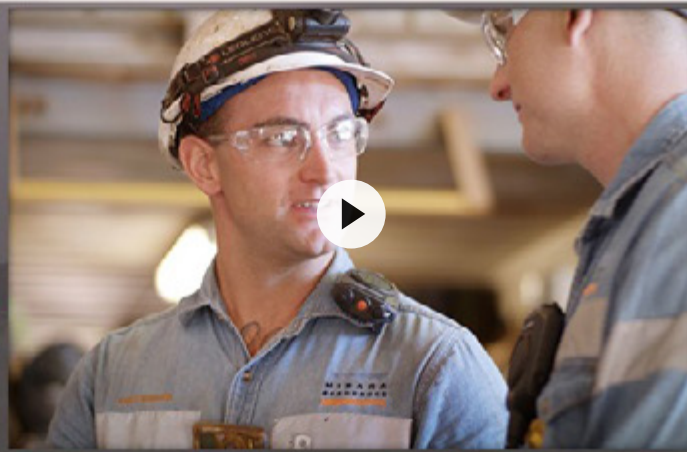
RECRUITMENT CAMPAIGNS



EMPLOYEE SHOWCASE



EMPLOYEE SHOWCASE

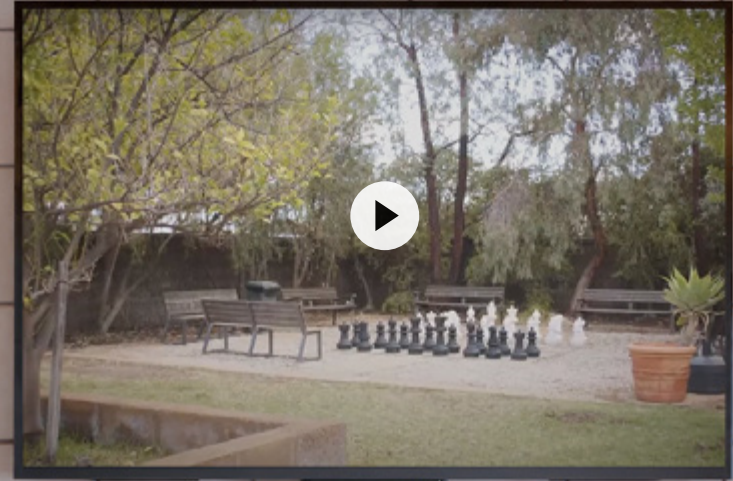


EMPLOYEE SHOWCASE

ENVIRONMENT



VILLAGE LIFE



COMMUNITY



COMMUNITY



OUT OF HOME



Advance your
career in mining

Join Hail Creek

Apply now
glencore.com.au/hailcreek

HAIL CREEK
OPEN CUT
—
GLENCORE

COMMUNITY ENGAGEMENT

GLENCORE

Our contribution adds up to more thrills & spills!

MOLINT USA BUSINESS
A GLENCORE Company

GLENCORE

Glencore Coal
Apprenticeship Program 2024

Electrical & Mechanical Trades

Apply Now
glencore.com.au/apprenticeships

GLENCORE

Our contribution adds up to life-long reading skills

173,000
Books in Homes
since 2007



contact us.

JANINE PAYNTER

DIRECTOR

07 3230 2800 | 0412 528 947

jpaynter@wahooadvertising.com.au

KRISTIE WEAVER

CLIENT SERVICE MANAGER

07 3230 2806 | 0419 448 194

kweaver@wahooadvertising.com

Level 6 | 87 Wickham Tce | Spring Hill | QLD 4000

wahooadvertising.com.au

wahoo.